WHAT An action-packed week that opens doors for Iowa high school students on their path to college and career success. Students gain real-world experience and build upon valuable leadership and future-ready skills while creating life-long friendships.

WHO All current high school student (grade 9-12 during the 2018-19 school year) residing in Iowa. Out-of-state students are welcome if space permits.

WHEN Sunday, July 14 from 1 pm - Thursday, July 18 until 6:00 pm

WHERE Central College in Pella, Iowa – 45 miles SE of Des Moines

"At first I was hesitant, but I ended up making so many friends and so many memories that will last a lifetime."
Nicolette from Ottumwa

Business Horizons offers two alternative options to the main business track for students with specific career interests:

THE MEDIA TRACK, provided by the Iowa Newspaper Foundation, allows participants to learn first-hand what it's like to work in today's media world! Students gain insight from journalists, maintain online platforms, and publish a newspaper of their own.

THE TECHNOLOGY TRACK is a unique entrepreneurial experience for students interested in web/app development and design, IT, computer science or related careers. This group forms a tech start-up complete with project management training and more!

For more information, visit:

www.BusinessHorizonsIowa.com

@BizHorizonsIowa

Business Horizons is a program of the

IOWA ASSOCIATION OF BUSINESS AND INDUSTRY FOUNDATION

Making a Difference in the Lives of Iowans.

See our other programs at www.IowaABIFoundation.org

UNIVERSITY OF BUSINESS HORIZONS
BH
YR. 1984 EST.
ABI

Real-World Experience

JULY 14-18
CENTRAL COLLEGE
PELLA, IA

Life-Changing Results

BUSINESS HORIZONS

CONNECTING STUDENTS TO FUTURE SUCCESS

WHAT'S IN IT FOR YOU?

CONNECT with new friends and Iowa professionals from across the state

DISCOVER how your personal strengths and leadership skills can benefit you and a team

LEARN valuable life lessons for personal and professional success

EXPLORE life on a college campus and set goals for the future

GAIN experience to set yourself apart on applications and resumes

As an added **BONUS,** all attendees can receive college credit and a Central College Scholarship!

"It was more of a 'real life' camp than a business camp."
Randev from Cedar Falls

HOW TO ATTEND

- Sign Up **before May 10** - $325 ($60 off!)
- Sign Up **before June 10** - $350 ($35 off!)
- Sign Up **after June 10** - $385

Cost covers meals, lodging and all program materials and activities for the week. See application form for details.

Limited scholarships are available for qualified applicants. For more information, contact us at info@businesshorizonsiowa.com.

SIGN ME UP!

☑ **STEP 1** Visit BusinessHorizonsIowa.com

☑ **STEP 2** Follow the instructions to complete and submit an application form.

☑ **STEP 3** Invite a friend to join you! Nominate others and we'll send them the details.

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YOUR WEEK AT BUSINESS HORIZONS...

YOUR TEAM You'll be part of a team with 10-12 other students led by 2-3 advisors (Iowa professionals). Throughout the week, you'll also meet a variety of industry experts including HR professionals, entrepreneurs and many others.

YOUR GOALS Your team will be tasked with constructing a product and launching a business. You'll work together to film an infomercial, compete in a business simulation, pitch your ideas to investors and more!

YOUR FUTURE The week includes dynamic workshops and fun team-based challenges. You'll also spend time at a local business and hear from inspiring speakers with valuable tips to help you plan for your future.

YOUR EXPERIENCE Not only will you live like an independent college student for the week, but you'll have plenty of fun, too! You and your new friends will get to relax at exciting "After-Hour" activities each night.